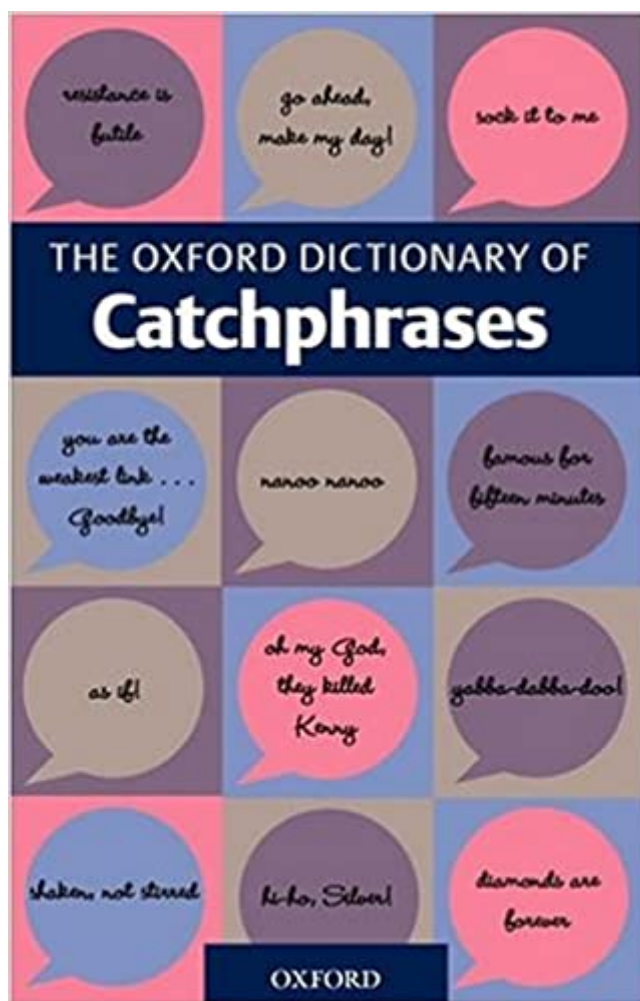


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# The Oxford Dictionary Of Catchphrases



## Synopsis

Have you ever considered how a single line from a movie or a television advertisement spreads to become a ubiquitously popular expression? Do you know the origin of such phrases as "keeping up with the Joneses" and "a man's gotta do what a man's gotta do"? Are you often stumped when trying to remember the source of a line from a movie or an advertising slogan? The Oxford Dictionary of Catchphrases is the answer to the frequently asked questions "What's that from?" and "Who said that?" and offers a lively exploration of the history and usage of these common and timeless expressions. From "you talkin' to me?" to "melts in your mouth, not in your hand" to "see you later, alligator," this entertaining book provides a comprehensive selection of our best-loved catchphrases, paying homage to the human nature of adopting a common bond through language. A special Source Information section gives a background description of the shows, films, or books that are cited often, and a Source Index allows readers to look up entries from a particular source. With the most up-to-date entries, The Oxford Dictionary of Catchphrases offers an intriguing and fun tour of common language and is ideal for armchair linguists as well as all film, television, and popular culture junkies.

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## Customer Reviews

"The introduction to this delightful volume explains that the word catchphrase originally was less than complimentary but now means a phrase that has come to be identified with a particular individual, organization, product, or cultural entity. This rather strict-sounding definition belies the

true nature of this book: fun, fun, fun!"--Library Journal

Anna Farkas, an American citizen who has lived in the UK for over 10 years, is an experienced freelance writer and researcher. She researched and prepared the outline for the very first, 1998 edition, of The Hutchinson Almanac and worked as a contributor on The Hutchinson Guide to the World, The Hutchinson Encyclopedia, The Hutchinson Encyclopedia of Modern Political Biography, and The Hutchinson Dictionary of Scientific Biography.

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